

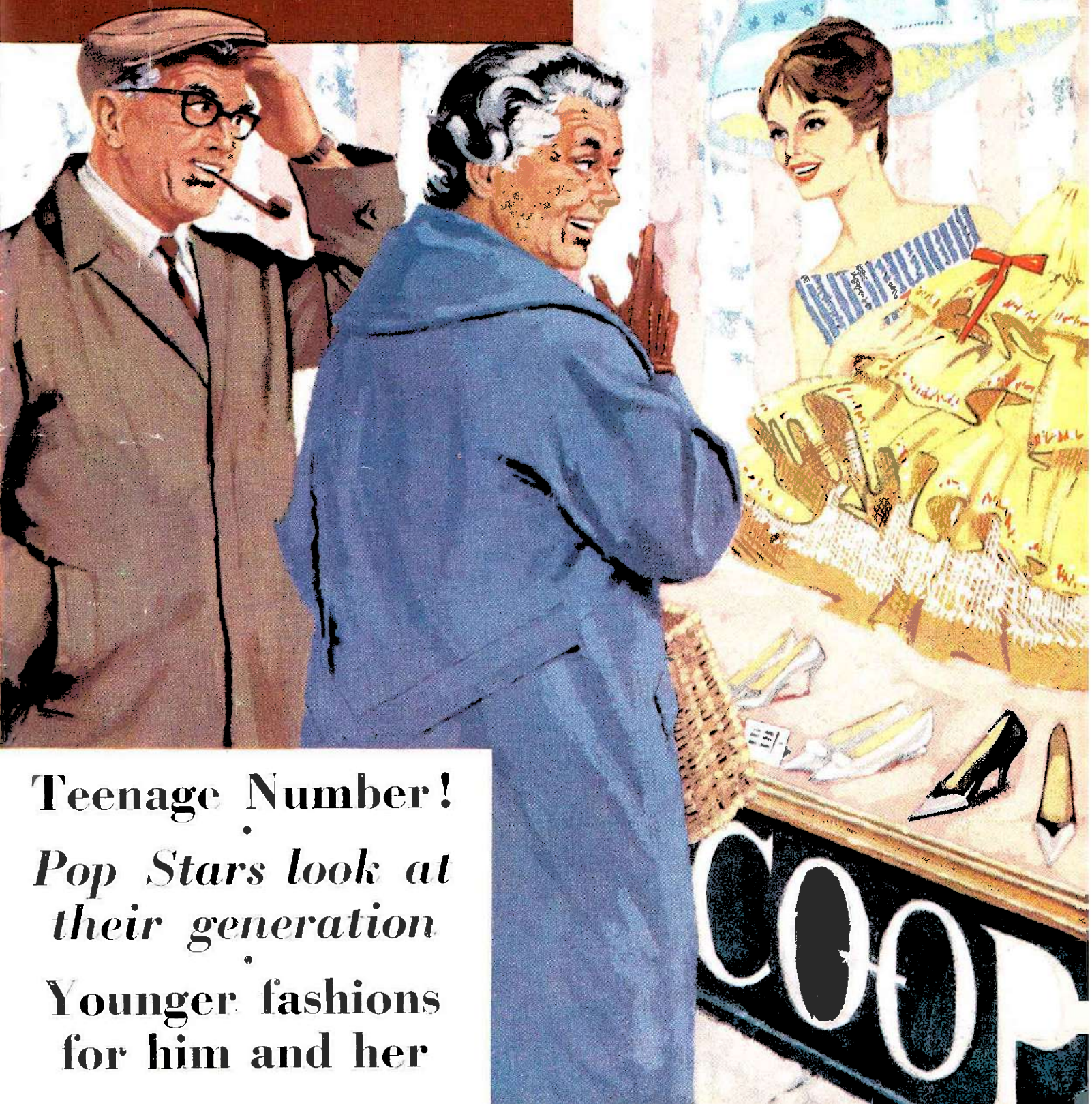
WALSALL EDITION

JULY 1961

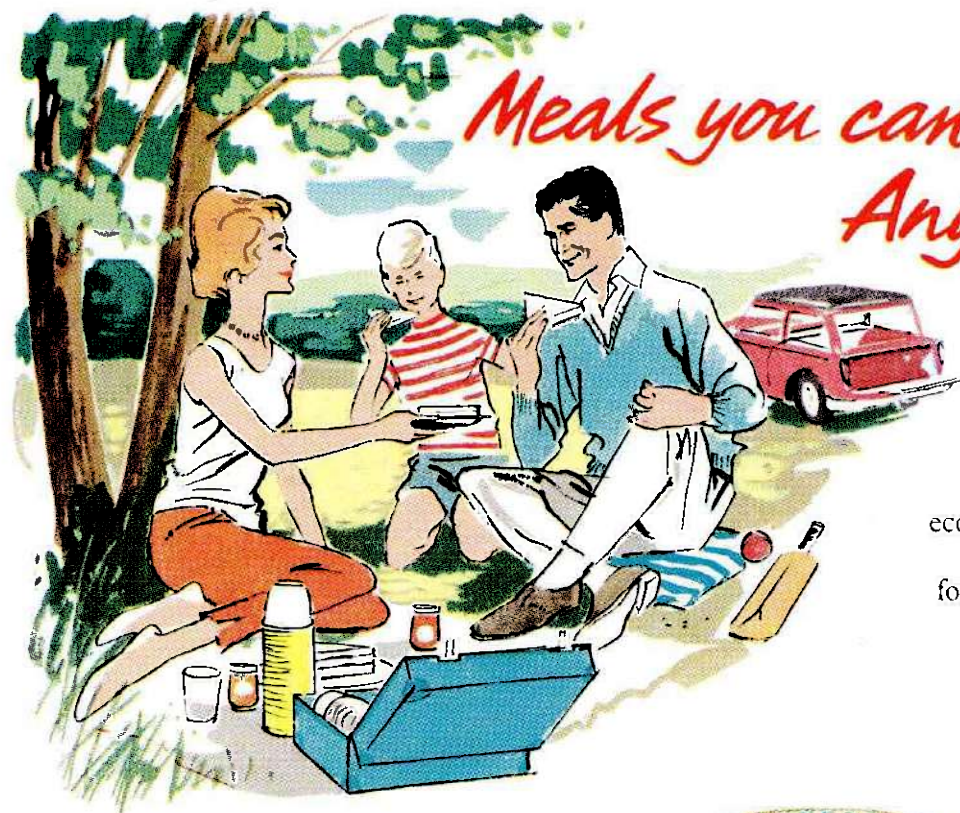
Home

M A G A Z I N E

TEENAGE
SHOP



Teenage Number!
*Pop Stars look at
their generation*
**Younger fashions
for him and her**



*Meals you can enjoy
Anywhere...*

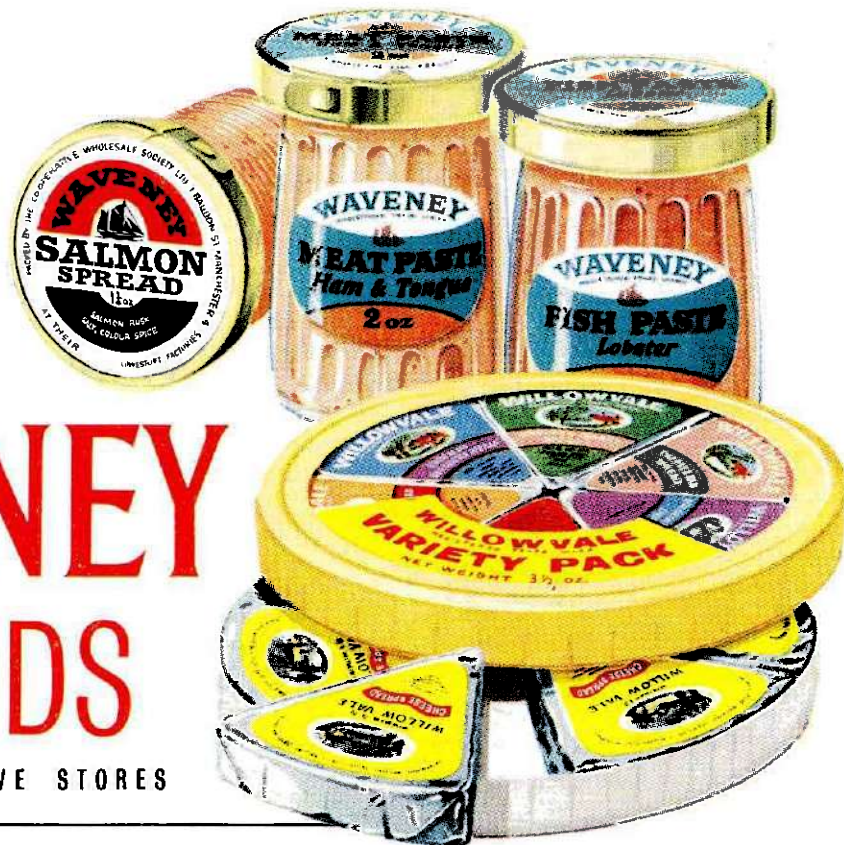
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FROM CO-OPERATIVE STORES



HOME MAGAZINE

Editorial Office: 1 Balloon St., Manchester 4

JULY, 1961 Vol. 66, No. 5

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FRONT COVER

It's a pleasure to look at teenage fashions when you're shopping, and father and mother are having a day in town and obviously enjoying themselves. True, styles have changed since they were teenagers but that doesn't mean they don't take an interest in the latest trends. This bouffant petticoat, for instance, is causing quite a bit of comment.

There's always a bright display in the Co-operative window and the fashions—and salesgirls—are invariably eye-catching. Keep yourself up to date by watching them.

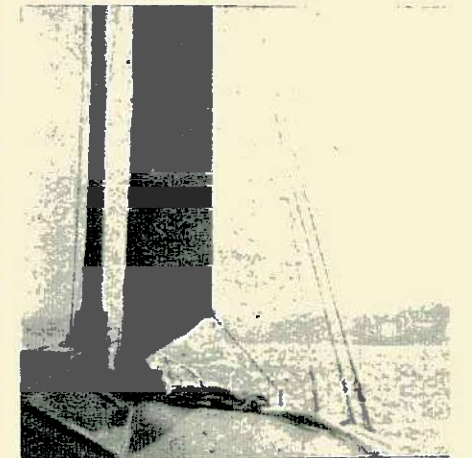
As young as you feel

HOW old is too old? Many of us would think twice about going to sea in a motor boat when we were over 60, but that did not deter **Dorothy Ivens**.

Just over six years ago she and her husband took up the life of the sea. He was then 53 and she was 64. Since they started their voyaging they have been round England and up a large stretch of north-west Scotland as well as across the Channel, and on what Dorothy Ivens calls "some infernal foreign rivers!" In this issue HOME MAGAZINE starts the story of their adventures.

Ralph Ivens has worked on the land all his life but the war killed his highly-specialised business. Although he and his wife tried to start again and grew roses once more, they found labour difficult to get, and lacked capital.

"I saw that my husband would presently kill himself with overwork," writes Dorothy Ivens, "so when our son got engaged and a small legacy came to us at that time we bought our second-hand hull, let the house to the young people, and started another life on water. "One really interesting thing is the fact that we brought *Mallard* down the west coast of England! I am told that



No sign of the monster as "Mallard" sails through Loch Ness.

no other boat of her calibre with only two on board has done that before."

From this you will see what a thoughtful, helpful wife Dorothy Ivens is. But what is she like herself? Well, you can read that in the first extract from her story, for she has drawn a pen picture of herself that is frank and honest.

"I am short-sighted, a little deaf, sensitive, perhaps courageous; but I know my age when I am tired," she says. How many of us would be as honest as that with others?

You will be able to live on board *Mallard* with them in the pages of HOME MAGAZINE during the next two months as you read further instalments and learn about life at sea and in the ports of call up and down the coast.

During the winter Dorothy Ivens spends her time working over her diaries and finds it like being at sea again. I know you will all be thinking of them now summer is here and they are once more out on their adventures.

Those very important people, the teenagers, have four pages in the present issue. I know you will enjoy reading about their views and activities, and also about the range of attractive clothes that await them in Co-operative shops.

There is certainly a wide contrast between the teenage stars of the show world and Mrs. Ivens and her husband in their beloved boat. Just as many contrasts as in life itself and that is what HOME MAGAZINE sets out to provide—a reflection of many-sided activities at home and in the shops.

The Editor

THIS BRITAIN...

An approaching storm at Grange in Borrowdale, Cumberland. The river is the Derwent before it flows into Derwentwater.





Landlubbers all their lives, **DOROTHY IVENS** and her husband, **RALPH**, although well past 50, gave up their home and went to live on a boat. Read why they did so, and how they fared, in this and future issues of **HOME MAGAZINE**.

For my part, at 60 I, too, felt nearer 40, and looked even younger than my husband. Though white at the temples, my hair remains brown on top. I can still wear frocks made 12 years ago—and do, fashion not being my strong point. I am short-sighted, a little deaf, sensitive, perhaps courageous. But I know my age when I am tired.

I am not practical and have only learned to cook and keep house in the stern school of marriage. There are so many like me who have learned to do it well enough to nearly love it and yet long to escape.

"And letters?" "And what about milk?" "Have you a lifebelt?" "What about cashing cheques, and fresh water?"

To my husband: "I suppose you will fish?" To me: "Shall you wear trousers?" and "What about mosquitoes?" "Shall you be able to handle a boat alone?" Men friends to Ralph, and women relatives to me: "Won't you be rather on top of each other?" Envious men to Ralph: "I suppose you'll make straight for the South of France! You won't stay on board for the winter?" Then one or two: "But how can you leave home?"

souls; when they talk about a boat, that's a synonym for poetry.

At the back of most lives lies the desire for a quest. We are pilgrims ever, we have the natural wish to wander and yet we are home-lovers! So we wander at home on a boat. With some it's a caravan, but you are more free with a boat. And water, as a companion, has many more moods than a road.



Why should a voyage down the Thames be momentous? Because it is a first voyage, the first time we have ever steered a boat out of her own home waters, and, though we are elderly, we are still doing something for the first time in our lives.

"This is fun!" was what Ralph said. His dark-brown eyes danced. He knew

This was our chance to get away from it all

I AM not a boating type—I have lived on the land most of my life—but I do love water... light on water... water still... and water moving. But I was always content to stand and look at it; I had never thought of boats. It was otherwise with my husband.

One day Ralph spotted an advertisement for the hull of a war-time fire boat. We decided to go and look at it where it lay in a boatyard in the tidal waters of the Thames.

My husband fell in love with her lines. She was beamy, there was an agreeable upward sweep to her bows, and she sat the water rather like a duck, buoyant and tranquil. I felt her name, *Mallard*, suited her.



We might know little of sails or engines; we might be "old," but luckily one is not as old as one's years nowadays. Ralph at 50 felt more like 40. He was still lean and limber, tall and athletic, with a thin, lightly-bronzed face, not much lined. His dark-brown eyes could see like a hawk and he could still work all day at whatever the season asked of him.

War years had put an end to his cricket, but nothing, neither time nor age, could damage his love of certain writers. Mentally he lived much among the Romans of the third century. As a man he was a favourite at the local pub: he could make you laugh.

The shadows came out of the corners in our old home, shadows of past days, work and effort and worry, or gay evenings lit with candles in old silver candlesticks. Well, our son would live in the house. It would still be there; only we should be gone. We should be in some unthought-of and unpredictable place.



Living inland among people who had no truck with boats, our decision to live on one aroused speculation. "What about laundry?" friends would ask.

It was a nice question. Why should an elderly couple embark on such a venture? Perhaps the pressure of modern life, the encroaching uniformity, the insidious squeezing out of the individual. "I'm going to make a change" would be an understatement. "We want to get away" covers only part of it. When tired people go, they go to save their

"I thought the name, *Mallard*, suited her" says Dorothy Ivens of their boat, which you see here moored at Hoo, Kent



that he knew nothing about diesel engines and precious little about navigation. Neither does a schoolboy on a spree know round which corner the prefect lurks, which all adds to the flavour.

"This is real, and we are doing it," was what I thought. It was so real that I dressed in old things in case I fell overboard!

I cut sandwiches, filled a flask, arranged the groceries in a suit-case, and secured the books and saucepans—preparations different from any I had previously made for a journey.

The bright morning sunshine was swallowed by Thames Valley grey, the weather stood aside. "I will not encourage and I will not foreshadow," it seemed to say.

We passed Kew and, later, factories, cranes, and gasworks. Ralph laughed with glee, sailing under bridges he had so often travelled over—Westminster and Waterloo.

We used to look out from the train at the river, and now we were on it. Big Ben, St. Paul's, the Festival Hall and Gardens, with the aerial seats where we used to sit when we were early for our play at the Old Vic. And so into the Port of London. There it was as quiet as a Sunday afternoon, for a docker's strike was on.



★NEXT MONTH: WE ARE DRIVEN ASHORE.

B ★ O ★ O ★ K ★ S

★ Reviewed by **THOMAS OLSEN** ★

THESE are days when holiday thoughts bring much pleasure.

Now and again there comes a book that really catches such memories. I recommend *The Road to Barcelona* by **Stanley Baron** (Eyre and Spottiswoode, 21s.) because I know a lot of people are going to enjoy it in their armchairs all the year round.

It is a story of a journey through France, of history and Joan of Arc, of good meals at wayside inns, of happy conversations, and a delightful picture of the Allier, that wonderful river. Mr. Baron took his car away from the main routes and motorists going abroad will benefit from his experiences.

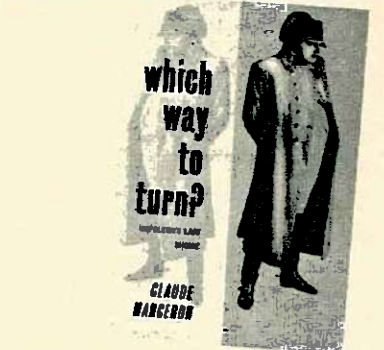
Now here is an unusual book—*Ten Guineas a Day* by **Frederick Oughton** (John Long, 21s.). The author has taken the private detective seriously, as someone much better than a divorce case witness. What is more, he has gone into the detective's history and describes such great operators as the Pinkerton men. One detective tracked down a wartime spy and Mr. Oughton has other fantastic wartime stories to tell. Many cases reflect strange quirks of human nature.

The unusual is invariably fascinating, and *True Stories of Tragedy and Terror* (Odhams, 16s.) by ten different authors covers such varied events as the Black Hole of Calcutta and the Hiroshima bomb. The Dreyfus case is particularly well told.

Miss Jean Plaidy, with *The End of the Spanish Inquisition* (Hale, 16s.), concludes a notable trilogy, in which she has not only described the chief events of the Inquisition but delved into the characters of those who were its agents. This is no dry account, for she breathes life into ancient wrongs.

The Inquisition was centuries ago. What are we to say of the horrors perpetrated by Nazi Germany against the Jews? *Eichmann* by **Charles Wighton** (Odhams, 21s.) is a particularly compelling account of these terrors because the author is not a Jew himself. It traces the wretched Eichmann story from childhood to mass murder and then to his final cell in Israel, and fully describes his kidnapping.

The passing of time has made Napoleon seem a more acceptable figure than



Hitler, but in his day the French dictator was as ruthless in his ambitions. He had, however, weaknesses that made him human and certainly never sank, like the Nazis, to race murder.

In *Which Way to Turn?* by **Claude Manceron** (Jonathan Cape, 18s.) a French author has made Napoleon's dilemma after defeat at Waterloo a fascinating problem. Should he rejoin the remains of his army or try to escape to America? Or should he surrender to Britain? If M. Manceron has dramatised the dialogue so that it reads at times like a novel, he has lost none of the tensions of great decisions. A gripping study.

One of Cromwell's rules was "to seek out men for places, and not places for men." Politicians might keep this in mind! It is quoted in *Cromwell's Master Spy* by **D. L. Hobman** (Chapman and Hall, 21s.), a scholarly study of John Thurloc, who kept the great Oliver informed by an intelligence network very similar to that of Walsingham's for Elizabeth I. Miss Hobman draws a vivid picture of the life of the times as well as the state of politics and foreign affairs.

Another scholarly book is *The Destruction of Lord Raglan* by **Christopher Herbert** (Longmans, 30s.) in which the author has had the use of the Raglan family papers in addition to those from many other official and private sources.

It is, of course, the story of the Crimean War and the lamentable problems facing the Commander-in-Chief, not least of which was getting on with his allies. What an amazing war it was! Officers' wives arrived to keep them company, generals lived on yachts, soldiers suffered agonies of neglect. Raglan has no doubt been unduly blamed for others' faults, but he seems to have done much less than he could.

Alone Across the Atlantic (Allen and Unwin, 21s.) is **Francis Chichester's** account of how, at 59, he sailed single-handed to win the Atlantic race of 1960. Chichester has long had fame as a great navigator. Now he shows himself a great sailing man. In diary form the reader helps him beat squall and storm and picks up many hints.

The thoughtful will enjoy *The Ruined Tower* by **Raymond Chapman** (Bles, 13s. 6d.) because the author looks at a writer's problems from a Christian standpoint. T. S. Eliot and Christopher Fry receive particular attention.

Some fine writing is coming from Australia, and *Summer Glare* by **Gerard Hamilton** (Angus and Robertson, 15s.) is a notable first novel, the story of Ken, growing up in a small country town, rough and tough, with his equally

growing love for Dookie, delicately conveyed. There is a Brontë torture in all this and tragedy at the end.

How the Resistance Worked by **Ronald Seth** (Bles, 12s. 6d.) is a stirring account for older boys and girls of the underground against Hitler in France, Holland, and Norway. The handsome new Everyman editions now include *Old Goriot* by **Balzac** (Dent, 7s. 6d.).

Two useful cookery books from Herbert Jenkins at only 3s. 6d. each are *Casserole Cookery* by **Pamela Vandyke Price** and *Menus for Gourmets* by **Andre Simon**, both in the Home Entertaining series.

Plays of the Year are chosen by **J. C. Trewin** (Elek, 18s.) and for 1959-60 include *The Anorous Prawn* and *A Clean Kill*, Michael Gilbert's thriller.



WHAT a tuneful history has come from Cole Porter! It was, time we had an LP of his best, and on MGM C-841 **Cyril Ornadel and the Starlight Symphony** have waxed a faithful selection that thousands of fans will want to buy. It starts with "Night and Day" and has hits from *Kiss Me Kate* and *Can Can* as well as such classics as "Got You Under My Skin" and "Begin the Beguine."

Few people tinkle the ivories as effectively as **Winifred Atwell** and here she comes with her fourth marathon programme, *A Further Fifty*. This time she picks quite a few from later modern pops as well as "Swedish Rhapsody" and "Poor People of Paris" on Decca LK-4376.

TRAD is now the rage, and three new discs reflect that trend. **Ken Colyer's Jazzmen** present *This is Jazz, Volume Two* on Columbia 33SX-1297 mingling such fine old tunes as "Savoy Blues" with his own versions of "Sweet Sue" and others.

Back to the Twenties goes **Wilbur de Paris** for *The Wild Jazz Age* on London LTZ-K15201, choosing "Twelfth Street Rag," "That Thing Called Love," and his own "Blues Ingee" among a dozen. Interesting is his sleeve note about the period.

Gary Miller has **Kenny Ball** and his jazz band with him in *Gary on the Ball* on Pye NPL-18059, and very pleasing, too, is "Steppin' Out with My Baby" and "Sometimes I'm Happy." There's a good balance in selection.

The original soundtrack album of *Pepe*

comes on Pye NPL-28015 with a parade of stars that includes **Maurice Chevalier**, **Sammy Davies Jr.**, and **Shirley Jones**. There's **Bing Crosby** and **Judy Garland** as well, and songs include "Pennies from Heaven" and "September Song."

THE music to two famous ballets comes on Decca LXT-5610—*Graduation Ball* and *Le Spectre de la Rose*. Very appropriately the **Vienna Philharmonic** under **Willi Boskovsky** have been chosen to play the Johann Strauss music which gives the record its title. And the second piece, arranged by Berlioz from Weber, is perhaps one of the most moving of the lesser ballets. There will be pleasure for both balletomanes and ordinary music-lovers in this.

A splendid series initiated by HMV as "Great Recordings of the Century" continues with *Der Rosenkavalier* by Richard Strauss on HMV COLH-110-111. This is an abridged version on two LPs, originally recorded in 1933 and thus seeming to catch something of the opera's original presentation of 1911. Those taking part include **Lotte Lehmann**, **Elisabeth Schumann**, and **Richard Mayr**. The opera is the light, frothy stuff of old Vienna, magically sung and splendidly recorded here.

Benny Hill is one of the few comedians who maintain a standard of humour. On Pye 7N-15327 he has an amusing 45 with *Pepys' Diary*, while **Victor Sylvester's** *Waltzing in the Ballroom No. 4* on Columbia SEG-8067 includes the *Moulin Rouge* song and *Limelight* theme.—**T.O.**

MOTORING

Tips for Tourists

RAIN or shine, touring is great fun if you like driving. But a touring holiday demands forethought if it's not to risk being spoilt.

The week-end before your tour set three or four hours aside for a check-up.

Much can be done with a screw-driver and a set of spanners. Don't put the spanners down until every nut you can find on the car has been tested and, if necessary, tightened. Pay particular attention to the wheel nuts.

Good lubrication service is essential. Get new oil in the sump, gear box, and rear axle, and a graphite or moly additive is a worthwhile investment.

A flush through, tightening of hoses, and inspection of the radiator should be carried out. A spare length of radiator hose in the car is an added precaution against an unexpected burst.

Make sure brake linings are not worn down and that no oil is going to seep through the seals after miles of travel.

Driving is laborious if the steering is not well greased and oiled. See, too, that bearings and track-rod ends are not worn.

Fill shock absorbers with the recommended fluid. Jack up the car and get plenty of grease between the leaves of the springs.

Country lanes and unfamiliar roads demand good lighting. Carry a set of spare bulbs. And don't pile your luggage on the spare wheel and tool-kit if you can help it. A break-down can be ten times worse if you have to unload the luggage before you start.

When the car is weighed down with cases it is as well to add 6 lb. to 8 lb. more tyre pressure.

Members of the motoring organisations are well advised to apply for special touring maps. Get your maps in good time. And remember, a map is not just something to keep the kids amused. It is to be studied.

Some manufacturers sell spares kits, most useful if a really long trip is planned, especially abroad. Many of the smaller spare parts are included, and if the kit is returned unused a rebate is given. Main distributors and agents often stock them, but ask in good time; they may have to be ordered.

You'll naturally carry a spare can of petrol; equally important is a supply of water for the radiator.

TONY KENISTON

YOUTH inspires FASHION

THOUGH it's a long time now since teenagers could be classed as the Cinderellas of the fashion world, they have never been as well catered for as they are today. For the leading designers of Paris and London have looked to youth for their inspiration this year, and most of their styles might have been created specifically for the under-twenty-fives.

Short skirts . . . swirling pleats . . . dropped waistlines . . . off-beat colours . . . the leather look . . . the tremendous vogue for trews, and thick-knit sweaters—all these are currently top fashion, and nobody can wear them to better advantage than the girl in her teens or early twenties.

PROBABLY the favourite teenage fashion of the moment is the leather look, and most girls with any pretensions to being really "with it" will have a leather coat, jacket, or skirt in their wardrobe. This can be either the real thing or one of the very close imitations now on sale. So realistic are the new synthetic materials that few people can tell the difference until it comes to paying the bill.

The suit pictured, for instance, is in marshmallow leather, a soft, supple fabric that has the advantage of being



AND LEATHER LOOK IS TOPS

easily sponged clean. The suit looks stunning in white, and is also available in soft blue, green, or beige, and costs about £10. The jacket can, of course, be worn separately over other skirts or trews, and the skirt can also be teamed up with alternative tops.

The long-bodied trumpet line that emerged from Paris earlier this year is a natural for the young girl, and manu-

SPECIAL FOR TEENAGERS

facturers have been quick to bring out copies at prices suitable for the teenage purse.

Among the first in the field was Lanfield, with a model in cotton having a silky finish, printed with huge flowers splashed across a shaded ground. Reminiscent of the 1920s, which makes it bang up to date for summer 1961, the dress fits sleekly to the hips, from where it bursts out into awirl of fluttering pleats. Price is about £4 2s. 6d.

MOST women, even those who normally dress very soberly, like to cut a dash on holiday, but here again the teenager scores because she can get away with bright colours and eye-catching styles that an older woman wouldn't risk. One such outfit is a set consisting of brightly patterned, loose-fitting tunic and calf-length jeans, worn with a wide-brimmed hat in matching print tied on with a white scarf. A Lanfield model, the three-piece, called Costa Brava, costs about £4 16s. 3d.

Another outfit teamed up tailored trews in double jersey with a vividly coloured Chinese-style kimono jacket that would be useful for slipping on over a swim suit after bathing. Included in the price of about £6 12s. 3d. (jacket £3 16s. 9d.; trews £2 15s. 6d.) is a roomy bag in the same material as the jacket.

GOING HIKING? This anorak jacket (left) in self-lined olive gabardine is just the thing. At about £3 12s. 6d. it is sure to score with the outdoor man. Marie (top right) wears a marshmallow leather suit with a Swiss straw hat trimmed with petersham bow. The suit is described in the text.



AMONG clothes for the male teenager it is interesting to note that the fashion in suits has swung away from the Continental style to the London look. Reported to be the rage among American teenagers, the look is based on impeccable cut and tailoring—as in the Harvard suit, made in Prince of Wales check cloth with three-button jacket and slim-line lapels.

Most young men include a shortie, drip-dry raincoat in their wardrobe these days, and the newest styles tend to be in unusual colours like bronze or olive green, though stone is still popular. Borrowing an idea from feminine fashions, some manufacturers have given their raincoats a contrasting lining—black and white check or the new burnt orange shade are particular favourites.

For casual wear there are leather-look jackets, often with knitted collar, cuff, or pocket inserts, and chunky Italian-style sweaters or jackets. Shirts range from the classic, young executive type Lestar in drip-dry poplin, to casual jacket styles, named after pop singers, in bright checks and blazer stripes.



DICKIE
PRIDE



RICKY VALANCE

They're lazy . . . they're bad mannered and rough . . . they've no ambition . . . they go crazy about horrible music . . . they've got too much money to spend . . . they've no respect for anyone. These are typical comments about present-day teenagers—probably the most written-about, talked-about generation ever. Do they deserve all this criticism? What do they themselves think about it? BRYAN BREED talks to four famous teenage stars.

TEENAGERS—this is your life

FIRST I had a chat with 20 years old Welshman **Ricky Valance**. He has a ballad-style voice which started to develop in church choirs. His hobbies are good clothes, reading, and go-kart racing.

Ricky was criticised for recording the controversial *Tell Laura I Love Her* because, it was said, it could encourage teenagers to drive recklessly. But his sensible replies to this criticism and his advice to teenagers showed that Ricky was more of a help to his fellow youngsters than a hindrance. He has a keen sense of "helping his fellow men" and is well-known for his acts of kindness.

"I think teenagers are terribly misjudged . . . and many grown-ups really do seem prejudiced against them. Personally I find them polite, good-natured, and mostly very sensible. People seem to make the mistake of judging all teenagers by the acts of a much publicised minority. This could be the fault of the more lurid newspapers.

"Perhaps a lot of this is the age-old

problem of change. Anything, or anybody, slightly new or different always comes in for mistrust and criticism. Few older people try to understand that this is a new generation and bound to go about things in a different way to their own.

"No, I think the modern teenager gets knocked too much. As far as I am concerned—and I meet Britain's teenagers every day of my life—most of them are kind, sensible, polite, and intelligent."

Dickie Pride, the 19 years old pop singer, really enjoys doing things for nothing . . . for charity. He's always singing at charity shows. His hobbies are music and cars. Dickie, too, has an answer to the severe critics of his own generation:

"You've only got to look around at the things that really have an ideal these days to see whether teenagers are good-for-nothings or not. You'll find them at the head of any movement that has ideals.

"Teenagers do a lot of good work in organisations, churches, youth clubs, and so on. If people will only give them a break they soon show that they know good from bad.

"Sometimes I think sour-grapes plays a big part in the heavy criticism of teenagers. The fact that they have more money, are dressed better, and are better educated than their parents seems to grate on a few peoples' nerves.

"Grown-ups should try to understand teenagers a bit more. They should try to realise that the teenage years are for enjoying and getting a foundation in life. They shouldn't feel upset if the way teenagers set about both these things is strange to them.

"Remember, too, that many of the teenagers grew up when rationing was still on, when good clothes and good food

were difficult to get. Of course, they're more than anxious to get both now.

"Frankly, I don't think there has ever been a smarter generation when it comes to either clothes or intelligence. They'll make good citizens when it's time for taking on the big responsibilities."

Duffy Power, the 19 years old London-born pop idol, is as level-headed as they come, and sets a pretty good example to any teenagers who might be tempted to imitate him. I've interviewed him many times and always been surprised by the maturity shown in his views on almost any subject.

His interests range from reading to all kinds of music. "Bought some Paul Robeson records recently," he told me, "and I enjoyed them very much." He has this to say about his own generation:

"This is my pet subject, especially after one or two of the older types have been indulging in their favourite game—running down teenagers. I am a teenager and I earn my living through teenagers, so I feel pretty strongly on the subject.

"Frankly, I admire today's teenagers and I use the word admire with all sincerity. The teenage years are the formative years, the years when they form their character and ideas about life. It's a period of high ideals. But, frankly, is today an ideal time to mature in? They have to build their characters and ideals around the big fact that any moment some lunatic might blow us all sky-high with an atom bomb.

"There must be a temptation to live just for kicks, just for the moment, and naturally some of them fall to this huge temptation. But most teenagers are managing to mature nicely in spite of this enormous shadow hanging over them. That's why I admire them. The

present-day teenager has developed a personality that is distinctly individual.

"If somebody asked me to give advice to today's teenagers, I'd say . . . don't live for kicks, even if there is every temptation to do so; there may well be a tomorrow."

Fame hasn't spoilt 19 years old **Billy Fury**. He's still as level-headed as they come, and has lots of sensible advice to give his fellow teenagers. His interests are song-writing, the cinema, long walks, and doing good turns. Here are his views on the subject:

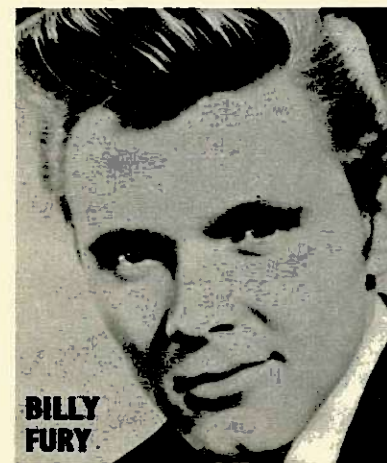
"I'm going to start with a piece of advice that people rarely seem to think

about. We often hear it said that grown-ups should try to understand teenagers. I think it's about time somebody also told teenagers to try to understand grown-ups. It would help a lot if they both tried to understand each other.

"As far as I am concerned, there are two types of teenagers: the sensible type who work hard, go to social clubs, and try their hand at sports of all kinds; and a small minority who just can't be bothered about anything—call them layabouts if you like. But these are a minority. Remember, too, that grown-ups have their fair share of layabouts.

"My advice to any teenager is: you're only young once, so enjoy yourself . . . but don't go to extremes."

Well, there you have it. Four famous teenagers talking about teenagers. They seem to have said a lot of wise things. And it certainly appears to show that most teenagers are thinking about their responsibilities, however black some grown-ups insist on painting the picture!



BILLY
FURY

There's nothing new about *this* problem



*By Dr. E. A. R. BERKLEY,
Lecturer on Child Development,
Children's Department,
Lancashire County Council.*

WHY should there be a teenage problem? Why should teenagers come in for so much criticism? Why should children think that their parents don't understand them? Why do parents think their children rebellious and unmanageable?

Before I attempt to answer these questions let me say that there is nothing basically new about "the teenage problem"—it has always existed the world over. Also only a very small minority of teenagers presents a real social problem at the present time; the majority is composed of first-class youngsters who do little, if anything, to deserve the criticism and publicity which the presentation of and emphasis on juvenile crime obliges them, in some measure, to share.

Why should there be a teenage problem? First, modern civilisation is very complicated and contains countless freedoms and restrictions often in direct conflict with each other. This can make life very bewildering.

Second, the teenage period is one in which our bodies are undergoing changes which are mainly concerned with preparation for parenthood. This gives rise to increasingly forceful urges and im-

pulses so that boys and girls come to regard each other in a different way from their earlier years. In turn, this may cause them to seek romantic adventures which may or may not be harmless.

Towards the end of this period, physical development outstrips both mental and emotional development. Boys and girls at this stage are fully equipped physically for uniting and having families but are not equipped to shoulder the responsibilities which modern society imposes on parenthood. The powerful and natural urge to mate, whether or not it be recognised for what it is, has to be kept in check until mental and emotional developments have reached a sufficiently advanced stage to produce a sense of responsibility, not only in the family sense but also in the wider meaning of responsibility as a citizen.

There is, therefore, a conflict between a perfectly natural and instinctive force on the one hand and the restrictions which are imposed by the largely artificial conditions which compose the pattern of life created by our ancestors and ourselves on the other.

Why should teenagers come in for so much criticism? First, they can earn far more money than teenagers at any other time in history. This has made them the target for high-pressure salesmanship for many types of luxury articles. These can have an adverse effect upon creating a true sense of values and discrimination between what is essential for happiness and what is not.

Second, discipline is an unfashionable word and there is, as a result, an increasing minority who range themselves against law and order or controls of any kind.

Third, teenagers, as an outward show of their developing sense of independence,



"Darling, I'm afraid you're too Hi with your Fi, the neighbours are complaining."

are and always have been prone to wearing a uniform of some kind to distinguish them from younger children and adults. Consequently, any wearer of that uniform has to share whatever criticism is levelled at the minority that causes serious trouble.

The present "Teddy-boy" fashion is an example of this. Because of publicity in the popular Press and on radio and television, hooliganism has acquired a topsy-turvy form of glamour. Anyone wearing drainpipe trousers and a long jacket is liable to be looked upon as a

criminal by the law-abiding and as a hero by other teenagers.

Lastly, why should children think that their parents don't understand them, and why do parents think their children rebellious and unmanageable?

First, teenage capacity for affection and loyalty develops to a degree when it can no longer be limited to the family circle and seeks outlets which range among other boys and girls of similar age. This, together with the growing sense of independence, causes many teenagers to place their most intimate confidences and problems in the hands of people outside the family group.

Becoming aware of this some parents try to interfere in the formation of friendships in a manner which arouses resentment in their children so that any form of parental control is flouted, evaded, or ignored.

Second, parents often, mistakenly, find it convenient to forget that they had certain experiences and problems in their teenage days and are apt to hold themselves up to their children as models of virtue.

This can only produce in these children either an inward disbelief or a despair that they can ever rise to such heights of moral perfection. In either event mutual confidence between parent and child is destroyed.

Dr. Berkley offers this Advice

TO TEENAGERS:

1. In going with the gang do not cast off the love and loyalty which you owe to your parents.

2. Join a youth organisation which has a good reputation.

3. If you have intimate matters which you feel you cannot discuss with your parents go to the parson, the doctor, or your schoolteacher.

4. Play games rather than watch other people play them. Sing, dance, and learn to play a musical instrument rather than twiddle a knob on your radio or TV set.

5. Read books—your local librarian will help you in your selection.

6. Don't be too much influenced by certain films and TV programmes. There is nothing real about glamour,

nothing praiseworthy in violence, and nothing extraordinary about sex.

TO PARENTS:

1. Do not shirk your responsibility in sex education.

2. Remember your own teenage experiences and problems.

3. Establish discipline early in your children's lives but let it be seen to be reasonable.

4. Let love, understanding, and patience replace nagging, sloppy sentiment and over-indulgence in your children's efforts to "keep up with the Joneses."

5. If you are uncertain of your ability to handle the situation remember the parson and the doctor can and should be the best people to help you.

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A comfortable, easy-fold aluminium armchair from the 'Sun' range of garden furniture, the aluminium being scientifically brightened, thus eliminating the 'dirt properties' associated with this type of tubing.



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Apply with a Small Sponge...

HOW do you apply cleansing milk, liquid foundations, astringents, or moisture lotions? With your finger tips? The best way is with tiny and attractive cosmetic sponges.

One acquaintance, who insists on using all her make-up in liquid form, has a variety of coloured sponges through which she pushes a meat skewer and hangs them up in the right order, ready for use.

Sponges may be synthetic or natural. The best, and of course the most expensive, are the natural sponges, because they retain their softness; have a much higher absorbency than synthetic types.

Natural sponges are the fibrous framework of certain sea-animals, of which many varieties exist. Natural sponges are either "honeycomb" or "fine."

Honeycomb sponges are so named because, with their small even-sized holes, they resemble a honeycomb.

Fine sponges, which used to be called "turkey" sponges, come in many shapes and sizes. These sponges have even smaller holes than the honeycomb and are used mainly for cosmetic and toilet purposes.

When buying natural sponges look for regular shape and evenness of hole diameter. Most important of all, they should feel substantial. As natural sponges are expensive, it pays to take

good care of them. Never leave them soapy; give them several rinses in hot water and occasionally wash them in warm water and soda and rinse thoroughly many times. If soda is left in them, it destroys the structure. Never boil sponges.

Avoid holding sponges at the edges; doing so will soon break them. With careful use, a natural sponge should last at least a year.

Synthetic sponges are either of viscose or rubber. The viscose are best for cosmetic use, although they have a tendency to dry hard. The rubber ones usually retain the characteristic rubber smell. Like natural sponges, they must be frequently washed and rinsed.

LOOFAHS are the skeletal pods of a plant and make excellent flesh brushes. No bathroom is complete without one. They are not expensive.

When choosing loofahs, which are sold flat, compare them side by side and select the finest, softest, and closest-grained varieties. Coarse fibres tend to scratch the skin. Loofahs are harmed by acid substances, so avoid washing them in vinegar or other acids. Like sponges they should be washed in warm water and soda and then thoroughly rinsed.

S. Nathan



Make your Flowers last longer

W. E. SHEWELL-COOPER
WRITES FOR GARDENERS



If you want your violas and pansies to continue flowering, pick off the heads immediately the flowers fade.

Popular Stocks

STOCKS are becoming more popular, especially the intermediates and Bromptons. The CWS offer Brompton Sweet Lavender and Brompton Mixed and, among the intermediates, the East Lothians. Seed should be sown now in boxes containing the Eclipse No-Soil Compost. Sift a little more compost over them, then water well and allow the boxes to drain before placing them in a cold frame or under cloches. When the seedlings are large enough to handle, prick off into other boxes, or into three-inch pots. There they remain until late April, when they are planted out into the open. Southern gardeners will be able to allow the plants to grow out of doors in a sheltered border.

East Lothian stocks make a wonderful show in the spring, and may go on flowering from the beginning of May until late in June. Brompton stocks are, of course, much taller and coarser, but they are very highly scented. I plant mine in a small bed near the house where the scent is wafted through the windows, especially in the evening.

A LATE CROP OF BROAD BEANS

WOULD you like a very late crop of broad beans? Send immediately for the Fillbasket variety, and sow the seeds six inches apart in drills three inches deep. If you have very heavy soil the drills may even be two inches deep. Put some sedge peat over the beans

YOU can prolong the flowering period of a border by removing the fading blossoms regularly. Fresh growth is encouraged and more flowers may be produced. If you don't remove the blooms as they die, the energy of the plants goes into the production of seeds. Apply a fish fertiliser (the CWS supply this) at three ounces to the square yard, and lightly hoe this in.

With some plants like lupins and delphiniums, the flowering spikes should be removed gradually. Cut the stems down to a point at which new shoots are developing. Stems of poppies and pyrethrums may be cut down to within four inches of soil level. The heads of violas and pansies must always be picked off the moment they fade, and the long straggling growths should be cut back to near their base. Pick sweet peas regularly, and when the roses are finished flowering shorten the stems to six or eight inches.

Have you ever used a small Campanula called *Meralis* as an edging plant? It produces bell-shaped flowers and the plants seem to be a solid mass of blue in the summer. Dead flowers and foliage can be cut back with shears to leave only six inches of growth above the ground, and if this is done early in July, you usually get a second show of bloom in August. The plants can be dug up in November, and divided into numerous small pieces, each of which will produce a lovely clump the following year.

The huge bearded irises in bronzes, blues, mauves, yellows, and whites make a glorious show in May and June. They flourish in any ordinary garden providing the soil isn't deficient in lime, but after a few years, if left undisturbed, they become overcrowded. Now is the time to lift and divide them into small rooted pieces, and the younger rhizomes can be replanted 12 inches apart in a new border. Always plant firmly, but very shallowly, for the rhizomes like to be baked by the sun.

before raking the soil to cover them over. Then firm the top of the soil with the head of the rake and leave the surface level. When the beans grow, hoe lightly alongside the rows, and when the first flowers fall, pinch out the growing points and water with diluted Liquinure.



Two shrubs to delight you

I WONDER if you've one of the lovely wisterias climbing over the front of your house? If you haven't, you might like to buy one from the CWS, and if you have, this month is the time to prune it. Side growths soon become a tangled mass if not cut back within the next week or two. Prune to within three inches of their base and, if further side growths develop, repeat in about a month's time. Don't let the Wisteria roots suffer from dryness in the summer.

There is no easier-to-grow or more beautiful shrub than the lilac, and the CWS have some lovely specimens, both single and double. Don't let established bush trees produce suckers at this time of the year. If growths are developing from the roots around the base of the bushes, cut them off now below soil level. Lilac appreciate a top dressing of CWS hydrated lime, and this could be given now at four to five ounces to the square yard.

MARY JOY'S Journal

A FRIEND of ours, whom we have known for 25 years, sent me a long letter some months ago. We haven't seen each other for several years now because we live 250 miles apart.

We know that Dodie is an intelligent, kind, sensible, and very sociable woman. Certainly a fine example of a human being who has tried to look after her family responsibilities under all sorts of circumstances. The family have had several business shake-ups, and sometimes it looked as though their house would have to be sold. But as the husband and wife pulled the same way, they survived.

They took in boarders and, since Dodie was fully trained as a nurse and physio-therapist, she did part-time work for many years. She was liked by those who lived near her and would always be there if any of them needed help.

It was nothing for her to take over someone's laundry for weeks on end if

Seconds Seemed like Years

that person were ill—and this was in the days when washing machines were at a premium and not for people with Dodie's budgeting. As she often said, elbow grease and the lawn were her washing machine, and still are!

When Dodie was around 42, with the home secure and their son married, the storms seemed weathered and she and her husband sat back thinking how fortunate they were to have walls around them and to be together.

ONE day, however, as Dodie walked along the High Street, she found herself quite unable to control a desire to dance and sing. She has explained the painful seconds which seemed like years as she fought to control this inexplicable and, as Dodie said, ridiculous situation. But dance and sing she did.

Fortunately she was not far from home but, as she told me, "I shall never know how many eyes looked at me with horror as I danced and sang my way back home." Dodie said the phase stopped and she quickly made herself a cup of tea and telephoned the doctor.

From that moment on, and for two years, she had the kindness and proper medical attention which only those who have been seriously ill can appreciate. It is available for anyone who finds herself in such a sad and unbelievable condition.

As she is a medically trained woman she is more able to grasp the ideas behind the wonderful help she has had from

those concerned with such illness. She says a doctor who will talk to you is sometimes better than bottles of medicine!

Although today Dodie is just the same normal, healthy, and balanced woman this phase still comes upon her now and again. She knows, fortunately, that it will subside, in time.

The embarrassment she and her family have suffered can be understood, but, as Dodie says, you learn and understand a great deal about human beings when your fences are down publicly!

One thing Dodie discovered the hard way—people will rush to help someone who perhaps falls over, trips, or who feels faint. But if a youngish woman behaves as she did—dances and sings along the pavement—even the best and bravest stranger will ignore you. She says this is perhaps good manners, selfishness, or lack of courage. She doesn't know and I couldn't tell her.

HER sense of humour is great and she thinks being alive just marvellous! She will emerge gradually from her dilemma one day due to the patient brilliance of the back-room people working on such illnesses, and the inexhaustible help and kindness of the men and women who regard these things as they regard a broken limb.

I'd like to think there was an honour's list for all brave people like Dodie. Someone once said "The final proof of greatness is to endure continually without resentment."

PICK OF THE PAPERBACKS

PAPERBACKS for housewives are first this month. In a Pan Giant edition is *The Home Cookery Book* by Jean Conil, famous chef, who has marvellously compressed into 307 pages the kitchen art. For keeping gardening husbands happy there is *The Small Garden* by C. E. L. Phillips.

From Pan comes also a series of well-told stories. *The Big Four* is an Agatha Christie featuring detective Poirot, while *Payroll*, by Derek Bickerton, is about a grab gang's hold-up. A former convict's fight for rehabilitation comes in *The Mark*, by Charles Israel, and *Mandingo* by Kyle Onstott is a novel of the slave days in America, often brutal.

Based on the film script, *The Lion of Sparta* by John Burke tells of the heroic men of Thermopylae. *Expense Account* by Joe Morgan is a brilliant and amusing novel about tough American business life.

Everyman paperbacks have very attractive covers. Latest additions are *The*

Wild Ass's Skin by Balzac and *Boswell's Life of Dr. Johnson* in two volumes.

From Ace Books comes *Adventures in the Skin Trade*, Dylan Thomas's semi-autobiographical novel of a young man's arrival in London and his fantastic adventures.

Strongly recommended are four Fontana books, all gripping biographies. They are *Montrose* by C. V. Wedgwood, *Sir Francis Drake* by Dr. J. A. Williamson, *Sir Isaac Newton* by E. Andrade, and *Queen Elizabeth I* by Milton Waldman.

The Land God Gave to Cain is a Hammond Innes thriller. A Fontana Monarch is *The Memoirs of Field-Marshal Montgomery* in which Monty gives his version of the war.

Two more brilliant historical studies, both Grey Arrow books, are *The French Nation* by D. W. Brogan and *Bismarck* by A. J. P. Taylor, which gives the background to modern conflicts.

FROM A

Country Hilltop

I LIVE by the sea. At night, walking round a peninsula, on the path made smooth by the town council, I see above me tall cliffs, some of them of rock, others of steep slopes of grass. On the other side of the path is a stone wall which protects walkers from falling to the rocks below. There the white water surges round miniature promontories, rushes up small canyons and boom!—the waves rise in spray and fall back like white fleeces onto the rocks.

To walk round the peninsula, which we call Gibraltar, takes about five minutes, if one walks there with a problem. If one goes in the daytime, with work done and the mind for the time being in the clear, it may take up to an hour or even longer.

Today I set out to walk round the asphalt paths of this Victorian watering-place, meaning to be back in a quarter of an hour. It was half-past eight, and the sun was behind me, throwing my shadow before me as I walked west. Usually I go to my desk after breakfast, but today was calm and sunny, a real spring day. I owed it to myself to exercise the body, to do better work. I have played truant all day, and I simply don't care.

near it, crying sadly. They were rock pipits. I stood still, and watched them. They flitted up the grassy slope, and then the female perched on a twig and with mouth open fluttered her wings. Then I saw a snake rising up to her, darting its tongue. It was an adder.

Up I went, and walking carefully—for my own safety and also because I suspected the pipits had a nest somewhere near—poked with my stick at the adder, which slid away. There was the nest, under an overhang of rock, half covered with ivy.

Should I risk placing it higher up, on a ledge, out of striking distance of the snake? The eggs were fresh. The bird would lay again if she forsook the disturbed nest. But if the nest were left there, the viper would return, and swallow the eggs.

The pair were now perched on another outcrop, looking at me without distress. I lifted up the nest and put it a yard up the rock face, behind some strong vines of ivy. Then, climbing down again, I watched from 50 yards away.

The female, after some hesitation, fluttered in front of the nest, flew away, returned, and at last settled beside it. Then she disappeared from my sight. There had been three eggs; I imagined she was laying the fourth.

By this time I was wondering why I had to go back to my work. My new novel was finished, after a 70-hour week for a couple of months. But overwork can be a kind of drug. I walked on.

Some miles away the cliffs ended at a lighthouse. I thought I would walk round the higher road of the town, and come back via the High Street, a mile or so on the round. But a cuckoo calling drew me on. Then someone waved from a motorboat. I waved back. Within an hour we were rounding the rocks by the lighthouse, making for the pollock grounds a mile or so the other side.

A collier from the Welsh coast, loaded with coal for the new power station in the distant estuary, passed us. I determined to ask permission to join the crew one day for a double trip, and write about the experience.



One of my friends, who was fishing for conger with fresh herring, suddenly shouted. There was a tremendous lugging and tugging on his cuttyhunk line, which was belayed, so savage were the jerks on it. It was a large hook, six inches long, galvanised, with a bend as big as a crown-piece.

We had to up-anchor and let the great eel tow us. Fatal mistake! It took us inshore, where the line went slack. It was in its hole. We tugged and we pulled, and at last the hook came free. But when we drew it into the boat, the mild steel bend was pulled out.

The tide was making, so we decided to go to the estuary, eight miles away. There we made the boat fast to the quay of a fishing village, and went into *The Royal George* for beer and bread and cheese. We played skittles, then darts. The tide was at the top of the flood. We decided to run for the estuary, before the dangerous North Tail was exposed, and get back before the tide set hard down the Irish Sea.

So here I am, my hands salty, my face with a new 1961 tan, and feeling I have a new body.

By HENRY
WILLIAMSON

CTS RECORD SERVICE

AN electronic telephone-answering machine has been installed at the Co-operative Travel Service headquarters in Regency Street, London.

This device, which records telephone messages when staff are not in attendance, enables the CTS to give a 24-hour service, and clients making trunk calls can take advantage of the cheaper night rates. Tel: Victoria 2288



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your Co-operative Store

FOR MEN—with Zip



HOME MAGAZINE KNITTING PATTERN No. 65

MATERIALS.—28 oz. of WAVECREST double knitting; one pair each of No. 11 and No. 8 knitting needles; a 20 in. open-ended zipp fastener.

MEASUREMENTS.—To fit chest measurement of up to 48 in.; mid-shoulder length, about 23 in. span; wrist edge to wrist edge, about 56 in.

TENSION.—5 stitches and about 9 rows to 1 in.

ABBREVIATIONS.—k., knit; p., purl; sts., stitches; w.fd., wool forward; sl., slip; tog., together; patt., pattern; rep., repeat; inc., increase or increasing; dec., decrease or decreasing; beg., beginning; alt., alternate; rem., remaining; fin., finishing.

BACK

Work exactly as for first front until 115 are on needle, then until shoulder line of back measures exactly same length as that of first front to start of neck shaping.

Work straight for 6½ in. (that is, 5½ in. for back neck and 1 in. for the short distance to first dec.) then dec. 1 st. at shoulder edge on next and every 10th row following.

When waist edge measures about 26 in., shape underarm edge to match that of second front, casting off 16 on each of 2 alt. rows, 8 on next alt. row, 4 on each of next 2 alt. rows and 2 on next alt. row, then dec. at same edge on next 4 alt. rows then on every 4th row twice.

Keep underarm edge straight and continue to dec. at other (shoulder) edge on every 10th row following until 31 rem. Work straight until this sleeve measures same length as that at beg. of back—9 rows after last shoulder dec.—then cast off in rib.

Right side of work facing, with No. 11 needles pick up and k. 100 sts. evenly along waist edge; change to k.1, p.1 rib for 3½ in. then cast off in rib.

COLLAR

With No. 11 needles cast on 56 sts. Working in k.1, p.1 rib, cast on 6 on each of next 2 rows, 4 on next 2 rows, and 2 on next 6 rows; work 10 rows straight; then cast off 2 on each of next 6 rows, 4 on next 2 rows and 6 on next 2 rows. Cast off on next row, working all casting-off ribwise.

FRONT BIAS BANDS

With No. 11 needles cast on 8 sts. 1st row: k.2 tog. through back of sts., k. to last st., inc. in last st. 2nd row: p. rep. these 2 rows for 21 in.; cast off. Make another the same.

TO COMPLETE

Do not press except at seams. Join the long shoulder seams and press them. Right side facing, with No. 11 needles pick up and k. 48 sts. evenly along each sleeve edge in turn—24 sts. either side of seam—then change to k.1, p.1 rib for 3 in.; cast off in rib.

Join side and underarm seams and press them. Sew one edge of 1 bias band to each front, in turn, folding the tiny slant at ends onto wrong side of work, press these joints, then sew in zipp fastener. Fold collar in half, and sew into neckline by the long curved edges.

and 16 on each of next 2 alt. rows, all at underarm edge.

Now keep that edge straight, for waist but continue to inc. at other edge, as before, every 10th row, for shoulder edge, bringing extra sts. into patt., until 115 sts. are on needle. Work a few rows straight until 24½ in. from cast-on edge, fin. at shoulder edge.

Shape neck: cast off 6 on next row at shoulder edge, then cast off 4 on next alt. row and 2 on next alt. row, at same edge; then dec. 1 st. at same edge on each of next 3 rows then next alt. row. Continue straight on rem. 99 until 27½ in. from cast-on edge fin. after a 2nd patt. row. Cast off purlwise.

Right side of work facing, with No. 11 needles pick up and k. 48 sts. evenly along waist edge; change to k.1, p.1 rib for 3½ in., then cast off in rib.

SECOND FRONT

Work to match the first one, with all shaping at opposite edges, that is, working shoulder incs. at beg. of 10th rows instead of at end, and underarm shaping at other edge of work.

FIRST FRONT

Begin at wrist edge. With No. 8 needles cast on 31 sts. and work in patt., thus: 1st row: (wrong side of work) k.1, (w.fd., sl. 1 purlwise, leave the loop of the w.fd. over right needle, k.1) to end. 2nd row: k.1, (k. the loop and the slipped st. of last row tog. through back of sts., k.1) to end. These 2 rows form simple patt. Rep. them, and inc. 1 st. at end of 10th row (a right-side row) and at same edge on every 10th row following until shoulder is reached; keep the other (underarm) edge straight for 11½ in. in all, then inc. at underarm edge on next row—counting that as 1st underarm row—then on rows 5, 9, 11, 13 and 15, always bringing extra sts. into patt. as they come.

Cast on 2 on the next row beg. at underarm edge, work 1 row straight, cast on 4 on each of next 2 alt. rows, 8 on next alt. row

Home
MAGAZINE

MARY
JOY'S
JOURNAL

FROM A
COUNTRY
HILLTOP

ALL IN AUGUST ISSUE

Clothes are News!

Special articles next month tell you about the splendid range of CWS designs, with illustrations!

Keep in Step...

with a special article on the latest styles in footwear for all ages.

HOUSEWIVES' CLUB



SHOP SLEUTH brings you more special bargains for your shopping list. All items are available through your local Co-operative Society. For further details write to Housewives' Club, HOME MAGAZINE, 1 Balloon St., Manchester 4, enclosing a stamped addressed envelope.

NOW you can sit in real armchair comfort while your hair dries, quite free to watch TV, read a book, or trim your nails, and still keep an eye on the



£8 8s.

children. The reason: a new hair dryer which combines salon efficiency with home economy.

The dryer is in the form of a helmet attachment which fits completely over the head. Its stand clamps to the table, and it can be adjusted to any height, even a child's. It stores easily, too, and the price is a reasonable 8 guineas.

Cleaning is simple. It takes only a few seconds to remove the unit from the permanent fixture.

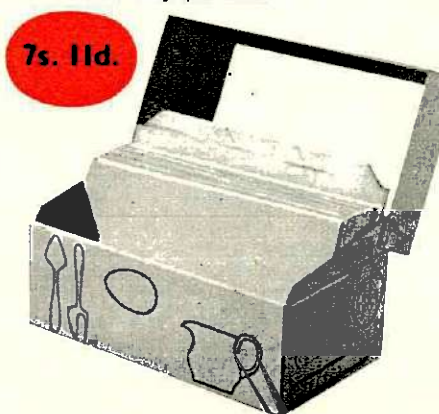
IN a small kitchen the problem of storing pans is a perennial one. The answer is a simple pan rack which can be attached to the wall either vertically or diagonally, whichever is the more convenient in your kitchen.

The rack, which holds four pans and their lids separately, is made in a choice of blue, red, and yellow, all matched with white. Each costs 19s. 6d.

ESSENTIAL for caravanners, campers, and weekend tourists is a water carrier, made in a light material. One I saw was made in bright red and yellow Polythene with a firm, strong handle, and a separate lid. At the bottom there is a neat little tap. The carrier holds two gallons and costs 26s. 9d.

A MODERN filing system for your special recipes can now be bought in the form of a compact little metal box, which will fit snugly on to the kitchen shelf or in a corner of the cupboard.

Attractively patterned in yellow, white, and brown, the box contains a number of lined filing cards with pink index slips, and costs only 7s. 11d.



7s. 11d.

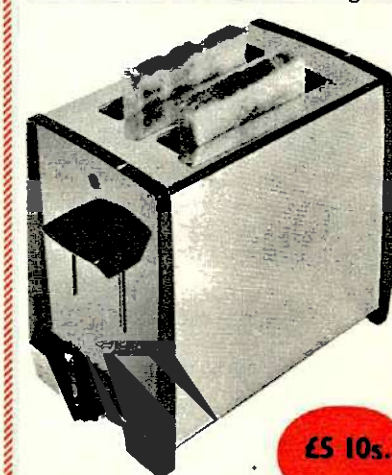
GREASY steam in the kitchen? The constant smell of cooking in the house? Or perhaps a permanent blue haze of smoke when you have a party? The solution is fresh air brought through the plastic fan of the Xpelair. This unobtrusive unit is obtainable in six different colours, which means that it will fit in with most colour schemes, and it costs £11 3s.

It allows no cold air into the room when the fan is not in use, and only a compact grille can be seen from the outside. The fan is operated by cords, and no separate switch is needed.

STYLED to suit today's modern households is a new budget-priced electric toaster. In chromium and black, its square, clean-cut lines fit in well with contemporary kitchens.

This model has a lever which enables you to choose your toast exactly the way that you want it, from light to dark brown.

The toaster turns itself off automatically when the toast is done, which means no more watching or



£5 10s.

waiting and—most important of all—no more burnt toast.

At the base is a detachable crumb tray which acts as a heat shield to prevent damage to tables or cloths. The toaster costs £5 10s.

WE are all familiar with the experience of leaving the iron on the board just a little too long and scorching the cover. This has only to happen a few times before a new cover is needed for the board.

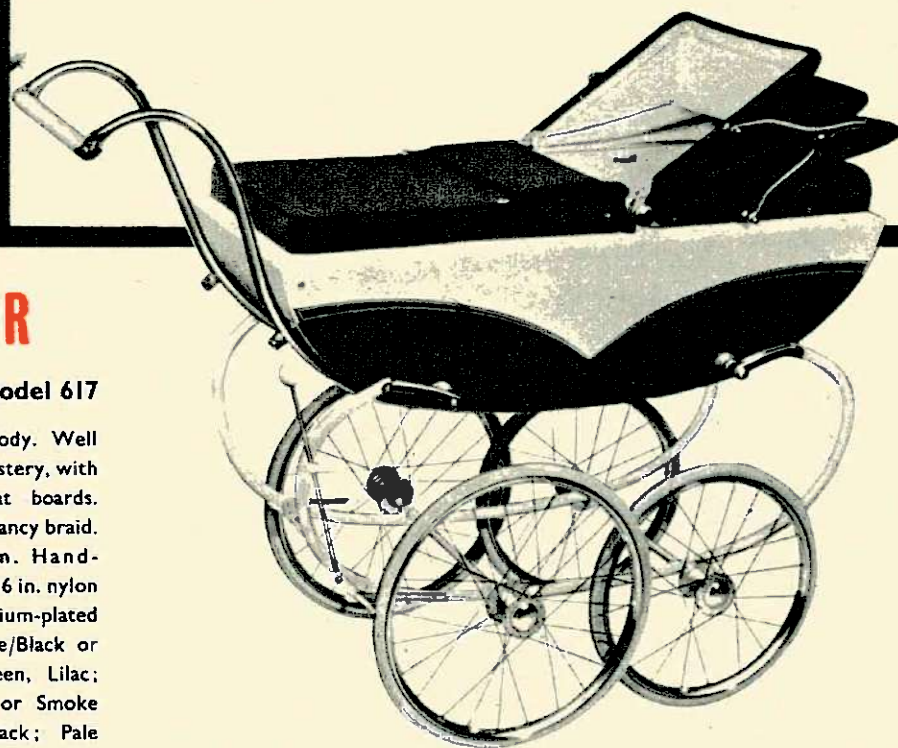
At last a firm, well known already for their ironing boards, are making a cover which will last practically the life of the board. Packed in a gift wrapper, it costs 18s. 9d.

The cover is made in milium, a new insulating fabric, and is, therefore, scorch resistant. Specially designed to reflect heat evenly, the cover reduces the amount of pressing necessary and can be cleaned by a quick wipe-over with a damp cloth.



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precious passenger...*

The modern QUEEN OF THE ROAD pram is
designed to give your baby the smoothest, most
comfortable and safest journeys possible.



WINDSOR

Model 617

37 in. specially raised body. Well padded leathercloth upholstery, with three loose padded seat boards. Marimo fabric hood with fancy braid. Matching storm apron. Hand-operated safety brake. 18/16 in. nylon bearing wheels. Chromium-plated rims. In All-Black; White/Black or Smoke Blue, Cactus Green, Lilac; Silver Birch/Zinnia Red or Smoke Blue; All-Lilac; Lilac/Black; Pale Blue/Royal Blue.

£22 · 19 · 6

QUEEN of the ROAD
BABY CARRIAGES



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or write to: C.W.S. LTD., FEDERAL WORKS, KING'S ROAD, BIRMINGHAM 11.

Follow the Party Line with Cheese

*Try cheese when you want some tasty
savouries for your party. Nutritious
and versatile, cheese is ideal for party
occasions.*

**MARY
LANGHAM'S
COOKERY
PAGE**



SAVOURY CREAM BISCUITS
Pastry: 4 oz. Federation or Excelda plain flour, 2 oz. Silver Seal margarine, 1½ oz. grated cheddar cheese, 4 teaspoons cold water.

Filling: 2 oz. Gold Seal margarine, 3 oz. grated cheddar cheese, 1 tablespoon horseradish cream, salt, pepper, celery salt, a little beaten egg, extra grated cheese.

Rub the Silver Seal into the flour. Mix in the grated cheese and season. Bind with cold water. Roll out thinly and cut into 2 in. circles using a fluted cutter.

Place on a baking sheet and brush half of the number of rounds with beaten egg and sprinkle with a little grated cheese.

Bake at Mark 6 (400°F.) for 10 minutes or until pale golden in colour. Cool.

Cream the Gold Seal. Add the grated cheese, horseradish, and seasoning to taste. Beat until light and fluffy. Sandwich the biscuits together spreading the cream filling onto the plain rounds and topping with the cheese rounds.

CHEESE FONDUE
1 oz. Gold Seal margarine, ½ pint of milk, 2 oz. breadcrumbs, 4 oz. grated cheese, seasoning, 1 egg, fingers or triangles of toast.

Bring the milk to the boil and add the Gold Seal. Add the breadcrumbs, cheese, and seasoning. Stir over a very low light until the cheese has melted. Stir in the egg and serve very hot with toast.

CHEESE AND GHERKIN LOAF
8 oz. Federation or Excelda self-raising flour, ½ teaspoon salt, ½ teaspoon CWS dry mustard, cayenne pepper, 2 oz. Avondale butter, 4 oz. grated cheese, ½ pint milk, 1 egg, 4 CWS gherkins (chopped).

Rub the butter into the sieved flour and seasonings. Add the chopped gherkins and grated cheese and mix to a soft dough with the egg and milk. Place in a greased loaf tin and bake for 40-50 minutes at Mark 5 (375°F.).

When baked, leave to stand in the tin for 10 minutes. Remove from tin. To serve, cut into slices and butter.

CHEESE AND POTATO PUFFS
1 lb. cooked potatoes, 4 oz. grated Cheshire cheese, 2 egg yolks, CWS dry mustard, 3 oz. Federation or Excelda plain flour, Shortex for deep fat frying, a little extra grated cheese.

Cream the potatoes with a little milk and season to taste. Mix in the cheese, egg yolks, mustard, and flour. Heat the Shortex and drop in dessert spoonfuls of the mixture. Fry until golden brown. Serve hot sprinkled with chopped parsley and grated cheese.

CIDER WINE
7 lb. small apples, 3½ lb. sugar, 1 gallon water.

Leave the skin on the apples and cut into small pieces. Cover with water and allow to stand for 21 days, squeezing and stirring every three days. Strain. Add the sugar to the liquid and stir until it is dissolved. Place the bowl in a warm place and let it ferment for three weeks. Skim and bottle, but do not cork too tightly for a time.

APPLE SHERRY
2 lb. dried apricots, 6 lb. apples, 1 gallon water, 1 lb. CWS raisins, 1 cake shredded wheat, 3½ lb. sugar.

Boil the apricots in water until very tender. Strain off the liquid and use the apricots as food. Cut up the apples (leaving on skin and any brown patches), and pour the apricot liquid over. Squeeze and mash every day for 14 days, then strain all the pulp out.

Add the shredded wheat, chopped raisins, and sugar. Leave to ferment for 21 days. Skim, strain, and bottle. Keep for 12 months.

STAR RECIPE

ORANGE CRUNCH FLAN

3 oz. cornflakes, 2 oz. Gold Seal margarine, 1 oz. castor sugar, ½ level teaspoon CWS cinnamon.

Filling: ½ gill juice and rind of 1 large orange, 1 egg yolk, 2 egg whites, scant ½ oz. gelatine, 2 oz. castor sugar, 2 teaspoons cream or "top of the milk," 3 teaspoons sieved CWS apricot jam, orange slices.

Crush the cornflakes finely and mix in the sugar and cinnamon. Melt the margarine and stir into the cornflake mixture. Put a flan ring on a baking tray and place all the mixture in the centre. Press it firmly over the base with a wooden spoon and work the mixture up the sides of the flan ring with a palette knife.

Bake for seven minutes at Mark 7 (425°F.). Slip the ring off the flan but let the flan cool before moving it from the tray.

Mix a level teaspoon of the grated orange rind with the sieved apricot jam. Spread over the base of the crunch flan.

Put two dessertspoons of the orange juice into a small pan with the gelatine and warm gently to dissolve the gelatine. Put the egg yolk, remainder of orange juice, and sugar into a bowl and whisk over a pan of hot water until the mixture is thick and creamy. Take off the hot water and whisk in the melted gelatine. Leave to cool.

Put the flan onto a serving plate. When the mixture is almost cold, stir in the rest of the orange rind and cream. Whisk egg whites stiffly and stir a dessertspoonful into the mixture. Lightly fold in the rest. Pour the mixture immediately into the prepared flan. Decorate with orange slices.

FOR BOYS and GIRLS

Harbour holds secret for 300 years

AFTER lying on the bottom of Stockholm harbour for 333 years a Swedish warship was recently brought to the surface.

It was in 1628 that the warship, *Vasa*, weighing 1,400 tons, was caught in a sudden squall of wind and sank with many people on board. At that time the ship was the largest man-of-war ever built in Sweden and was ordered by King Gustavus Adolphus during the Thirty Years' War.

The *Vasa* had actually set out on her maiden voyage on that fateful day. When she sank, 450 people were rescued, including the captain.

Efforts were made to raise her soon after the disaster, but they were unsuccessful. A few decades later most of the ship's cannons, which weighed two tons each, were salvaged by the use of primitive diving bells.

The disaster seemed to have been forgotten until a Swede, Anders Franzen, found written accounts of the disaster and started searching.

Eventually he found an unexplained heap of mud on the bottom of the harbour and brought up large pieces of oak. The exact position of the *Vasa* was found in 1956. She was half buried in clay and mud.

Work then began in earnest. Tunnels were dug beneath the

ship's hull, gun ports were closed, and divers plugged thousands of nail holes. The ship was then secured with steel wires and carefully lifted by two big pontoons.

Thousands watched

When the ship was finally raised a crowd of thousands watched the operation from the quayside and on television.

The ship will now be brought into a special building where archaeologists will examine the ship before the public is allowed to view it.

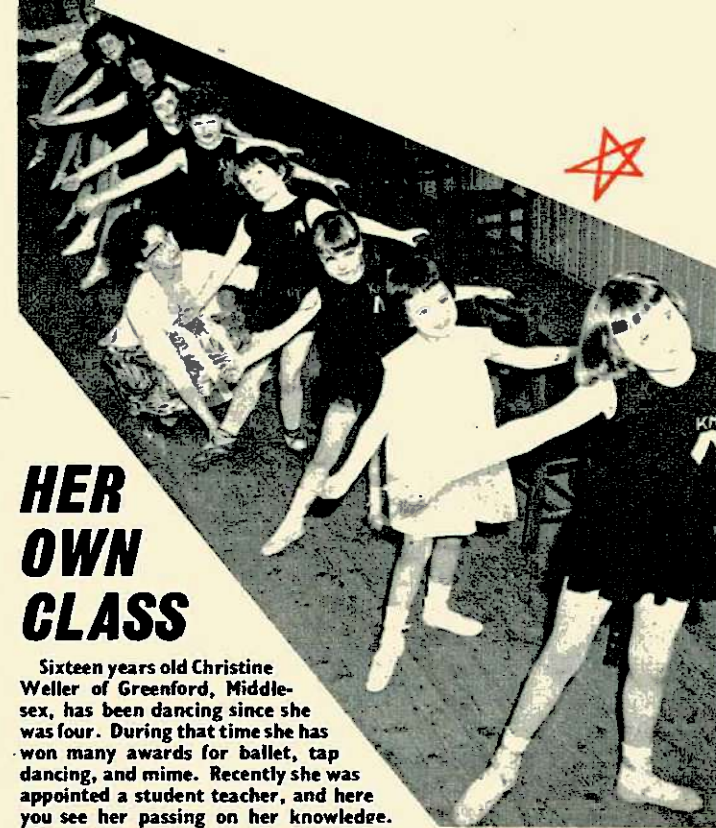
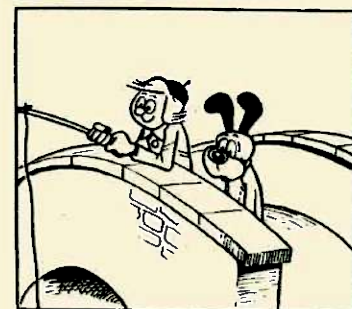
Your friend, BILL.

RETURN TO CHILE

A bottle recently found on the Southern Queensland coast of Australia is believed to have drifted a distance of 7,500 miles. It contained a note dated August 30, 1958, in which the sender asked the finder to return it to Valparaiso in Chile.

The storekeeper-postmaster at New Brighton on the Southern Queensland coast was given the bottle by a 16 years old girl.

PENNY and BOB



HER OWN CLASS

Sixteen years old Christine Weller of Greenford, Middlesex, has been dancing since she was four. During that time she has won many awards for ballet, tap dancing, and mime. Recently she was appointed a student teacher, and here you see her passing on her knowledge.

One language at congress

ESPERANTO will be the only language used at the Sixth International Children's Congress at Harrogate during the first week in August.

About 60 children from such countries as France, Finland, Holland, Belgium, Yugoslavia, Sweden, and Poland will attend.

This is the first time the congress has been held in Britain.

Books by boat

A 16-ton vessel will carry a library of 2,000 books for the people of about 53 of the 128 islands that dot Japan's inland sea.

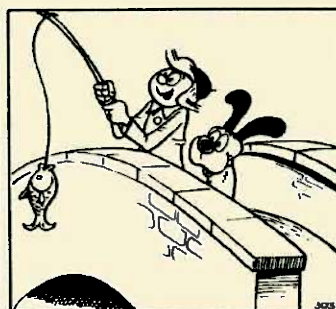
COMPETITION

A WALK IN THE COUNTRY
This month the Editor would like you to write and tell him in not more than 400 words what you would expect to see when you go for a walk in the country.

As usual there will be two classes—one for those under nine and the other for those who are nine or over. For the best two entries in the class for nine or over there will be a box of delicious chocolates from the English and Scottish CWS Chocolate works at Luton. For the best two entries in the class for those under nine, there will be a bumper parcel of sweets from the CWS Confectionery Works, Reddish.

REMEMBER (1) The entry must be your own work; (2) to put your name, age, and address IN BLOCK CAPITALS on your entry. Send it to The Editor, Home Magazine, Balloon Street, Manchester 4, marking the envelope "Competition."
Closing date: August 1

By GEORGE MARTIN



For EXCITING Summer Eating!

Add extra delight to those delightful summer meals on the lawn, picnics in the country, or (when the sun is being sulky) when eating indoors, serve these three famous C.W.S Creamery products, WHEATSHEAF Pure Dairy Cream, WHEATSHEAF Full Cream Evaporated Milk, and C.W.S Rice Pudding (delicious cold for hot days) — they give you luxury eating at such reasonable cost!



FROM CO-OPERATIVE STORES

WHEATSHEAF PURE DAIRY CREAM

The luxury treat at a popular price

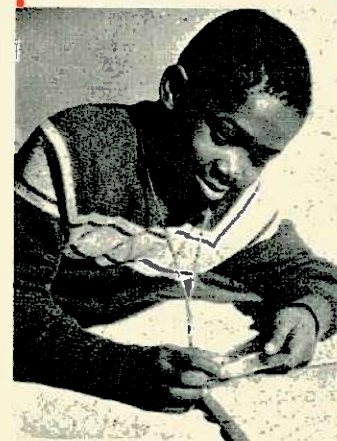
WHEATSHEAF FULL CREAM EVAPORATED MILK

So many uses—so very good

C.W.S RICE PUDDING

Made with full cream milk

Best Foot...



Anthony Brown, a ten years old Jamaican boy who attends the Thomas Jones Junior Modern and Infants School, in Notting Hill, London, checks his compass and map before setting off on a hike with the school.

Walsall & District Co-operative Society Ltd.

Exhibition of Arts and Crafts

to be held in

ST. PAUL'S HALL, Hatherton Road, Walsall

August 2, 3, and 4, 1961

CLOSING DATE FOR ENTRIES IS JULY 15

SYLLABUSES

ADULT SECTION

(20 years of age and over)

Where WOOL is required WAVE-CREST must be used. This can be obtained in our Drapery Department.

Class

1. Needlework. Fancy.
2. Needlework. Smocking.
3. Embroidery. Silk.
4. Embroidery. Wool, coloured.
5. Hand-knitted Article. Woollen.
6. Hand-knitted Article. Otherwise.
7. Knitted Article. Machine made.
8. Knitted Article. Fair Isle.
9. Crochet Work. Woollen.
10. Crochet Work. Otherwise.
11. String, Raffia, or Basket Work.
12. Artificial Jewellery.
13. Leatherwork. Own Choice, any article.
14. Rugs. Unbacked. Colour and originality of design will be taken into consideration.
15. Models. Including Boats, in any material, working or otherwise.
16. Woodwork. Hand-made or machine-made.
17. Pictorial Photography.
18. Portraits.
19. Water, Powder, or Poster Colour. Any subject.
20. Oil Painting. Any subject.
21. Black and White. (Except Commercial work). Includes Pen and Ink, Pencil, all Lino Cuts, Etchings, Lithographs, Scraper Boards, etc.
22. Drawing or Poster Design featuring some aspect of the Co-operative Movement.
23. Lettering. (Brush and Pen made forms).
24. Marquetry Pictures.

YOUTH SECTION

(Ages 15-19 years inclusive)

Where WOOL is required WAVE-CREST must be used. This can be obtained in our Drapery Department.

Class

25. Needlework. Fancy.
26. Embroidery. Silk.
27. Embroidery. Wool, coloured.
28. Knitted Article. Woollen.
29. Hand-knitted Article. Fair Isle or otherwise.
30. String, Raffia, or Basket Work.

Class

31. Leatherwork. Own Choice, any article.
32. Artificial Jewellery.
33. Something New from something Old.
34. Metalwork. Any specimen.
35. Models. Any material. Including Boats.
36. Modelling. Plaster, Clay, etc.
37. Pottery.
38. Carving and Inlaying.
39. Woodwork. Hand-made or machine-made.
40. Photography.
41. Lettering. (Brush and Pen made forms).
42. Water, Powder, or Poster Colour. Any subject.
43. Oil Painting. Any subject.
44. Black and White. Any subject. This includes Pen and Ink, Pencil, all Lino Cuts, Etchings, Lithographs, Scraper Boards, etc.
45. Drawing or Poster Design featuring some aspect of the Co-operative Movement.
46. Pastel or Crayon Drawing.

YOUTH SECTION

(Ages 11-14 years inclusive)

Where WOOL is required WAVE-CREST must be used. This can be obtained in our Drapery Department

Class

47. Needlework. Fancy.
48. Embroidery. Silk.
49. Embroidery. Wool, coloured.
50. Knitted Article. Woollen.
51. Knitted Article. Otherwise.
52. Weaving. Any type.
53. String, Raffia, or Basket Work.
54. Toys. Any material.
55. Plastic, Cardboard, or Paperwork.
56. Modelling. Plaster, Clay, etc.
57. Woodwork. Hand-made or machine-made.
58. Lettering. (Brush and Pen made forms).
59. Handwriting. (Minimum ten lines).
60. Water, Powder, or Poster Colour. Any subject.

Class

61. Oil Painting. Any subject.
62. Black and White. Any subject and method.
63. Pastel or Crayon Drawing.
64. Drawing or Poster Design featuring some aspect of the Co-operative Movement.
65. Printing, Lino Cuts, etc.
66. Puppetry.
67. Dressmaking.
68. Leatherwork.
69. Models.
70. Aeromodels.
71. Best Essay.
72. Best Original Poem.
73. Best Original Short Story.

JUNIOR SECTION

(Ages 8-10 years inclusive)

Class

74. Needlework. Fancy.
75. Embroidery. Silk.
76. Embroidery. Wool.
77. Knitting. Any material.
78. Weaving or Canvas Work.
79. Toys. Any material.
80. Cardboard or Paper Work.
81. Naturecraft.
82. Handwriting. (Minimum ten lines).
83. Modelling in any material.
84. Drawing. Some aspect of the Co-operative Movement or Safety First.
85. Painting. Water, Powder, or Poster Colour.
86. Drawing. Black and White.
87. Pastel Crayon, or Pencil Drawing.
88. Best Essay.
89. Best Short Story.
90. Best Poem.

JUNIOR SECTION

(Under 8 years of age)

Class

91. Embroidery. Silk or Wool.
92. Knitting.
93. Toys. Any material.
94. Cardboard or Paper Work.
95. Naturecraft.
96. Handwriting. (Minimum ten lines).
97. Modelling. Any material including Clay and Plasticine.
98. Drawing. Some aspect of the Co-operative Movement or Safety First.
99. Painting. Water, Powder, or Poster Colour.
100. Pastel or Crayon Drawing.
101. Drawing. Black and White.

To Education Department, 15 The Old Square, Walsall.

Dear Sir,

Please send me details of regulations and copy of schedule.

Name

Address

Share No

You'll love this elegant and delightful Apollo furniture. See the displays in our showrooms now.



One of the alternative sideboards A 813. 4 ft. wide with 2 drawers and spacious cupboard £23.10.6

The newest of Space Plan Furniture

The APOLLO Range

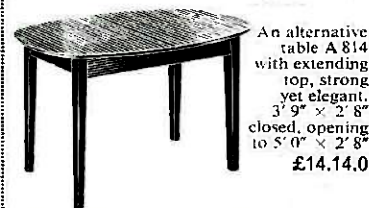
Top protection

The beauty of sapele grain on all sideboard and table tops in the Apollo range is protected by a layer of heat resisting and spirit proof Melamine.

SIDEBOARD A 811. A fine 4' 9" sideboard with a unit of 4 drawers and ample cupboard space. Sapele veneer with black insets — brass gallery. £27.4.0

TABLE A 815. Drop leaf style 4' 6" x 2' 6" folding to 1' 7" x 2' 6" £14.14.0

CHAIRS A 816. With ample seat yet light to move. Covered in P moquette. Attractive curved panel back. £4.19.3 each



An alternative table A 814 with extending top, strong yet elegant. 3' 9" x 2' 8" closed, opening to 5' 0" x 2' 8" £14.14.0

Space-Plan Furniture

WALSALL
Co-operative
SOCIETY LIMITED

FORMIDABLE COMPETITION

At the half-yearly meeting of members held on May 5, the president of the society, Mr. T. Gwinnett, J.P., in introducing the report and balance sheet, said that we were entering a difficult phase. Supermarkets are being developed and providing formidable competition to other traders. Different methods are being tried out by Co-operative societies to counter this competition. Cut prices, no-dividend shops, and cash-and-carry shops are only three different approaches being tried.

There are different opinions being expressed on the value of dividend. Some people feel it is most important to maintain the present system of paying dividend, which also provides a large proportion of the Movement's capital. Others feel that members prefer immediate benefits in terms of lower prices instead of half-yearly dividend. This debate still goes on, and the board of directors are keeping the position under constant review.

PROFIT MARGINS

Mr. A. Evison (vice-president) moved the directors' report and said that while trade had increased by 3.7 per cent, expenses had increased by 8.8 per cent. Wages alone had increased by 1½d. in the £, and other expenses had increased by 1d. in the £.

Profit margins are being squeezed, and if dividend is to be maintained, then a considerable increase in trade will be required. He appealed for every effort to be made by staffs and members for increased trade.

Questions were asked about a record bar, and Mr. Ringrose raised the question of a road either under or over Upper Bridge Street to link our central premises.

ANYONE FOR TENNIS?

THE mixed doubles and singles tournaments are now in full swing, with plenty of keen competition. A general get-together of members on Friday evening each week is also in operation, at which all our members are welcome.

With some of the year's best weather to come, we still have vacancies for membership of this section. May we remind you that our season continues until April 1, 1962, and the fees are:

Employee members 2s. 6d. per season.

Club members 30s. per season.

The ideal setting of our courts, with the facilities of the Co-operative Recreation Club (separate membership of this is required), provides a very pleasant evening out. With our hard courts it is possible to play all through the year. There is ample public transport that passes Rushall Ground.

Why not join now? For employee members in particular the saving is well worth your consideration.

Any inquiries will be welcomed along with suggestions for making this a flourishing section.

If you are interested, please contact:

Mr. E. Keates,

Tennis Secretary,

General Tailoring Department,

Bridge Street,

Walsall.

WALSALL WOOD GUILD DINNER



Guest of honour at the Walsall Wood Women's Co-operative Guild dinner was Coun. Mrs. Jackson, a life-long Co-operator and the first woman to be elected chairman of the Brownhills Urban District Council. Also present were Coun. F. Everton and visitors from Rushall, Bloxwich, and Heath Hayes. Mrs. R. Fraser was at the piano.

Photo by courtesy of Cannock Advertiser.

AUGUST SCHOOL LEAVERS

School leavers are invited to apply for positions in our various departments. A wage scale is shown here for those interested.

BOYS				GIRLS			
Age	£	s.	d.	Age	£	s.	d.
15	4	0	0	15	3	10	0
16	4	15	0	16	4	0	0
17	5	10	0	17	4	10	0

We offer: 1, Good promotion prospects. 2, Training facilities. 3, Recreational facilities. 4, Sales incentive bonus schemes. 5, Protective clothing. 6, Holidays with pay. 7, Sick pay scheme. 8, Superannuation scheme.

Applications to: Mr. E. Noon, Education Secretary, Walsall and District Co-operative Society Ltd., 15 The Old Square, Walsall.

BONNY BABY SHOW

TUESDAY, AUGUST 8, at 2-30 p.m.

at the
CO-OPERATIVE RECREATION GROUNDS,
LICHFIELD ROAD, RUSHALL

Sections for

- Birth to six months.
- Six months to 12 months.
- Twelve months to 18 months.
- Eighteen months to two years.

PRIZES IN EACH SECTION

To Education Department,
15 The Old Square, Walsall.

Dear Sir,

Please send me an entry form for the Bonny Baby Show.

Name

Address Share No.

Reduced Summer prices!

£1 A TON CUT

in COAL, REXCO, and SUNBRITE prices

GAS COKE reduced by 15/- a ton

COALITE, ANTHRACITE, and PHURNACITE
reduced by 10/- a ton

DIVIDEND (1/- in the £) MEANS A FURTHER SAVING
OF BETWEEN 5/- and 12/6 ON EVERY TON OF FUEL
PURCHASED

Buy NOW at Summer Prices and keep warm next winter! ●

Our present grades and summer prices are as follows:

COAL (in bags)	Per cwt.	Per ton
	s. d.	£ s. d.
Grade 7	5 10	5 14 2
Grade 6	6 7	6 9 2
Grade 5	7 1	6 19 2
Grade 4	7 9	7 12 6
Grade 3	8 4	8 4 2
Grade 2	9 2	9 0 10

SMOKELESS FUELS

(for the open grate, stoves, etc.)	Per cwt.	Per ton
	s. d.	£ s. d.
Rexco	12 2	12 0 10
Coalite	12 0	11 17 6
Gas Coke	8 7	8 9 2

Phurnacite and Anthracite (only suitable for closed stoves) also available at 14/3 per cwt., 282/6 per ton. Sunbrite (Hard Coke) (only suitable for closed stoves) also available at 9/- per cwt., 177/6 per ton.

Send your order NOW to the Co-operative Fuel Office, Lower Bridge Street, Walsall, or Phone Walsall 25571 or 21255 (11 lines)

Danish enterprise

LOCAL consumers' societies and the wholesale FDB both achieved an 11 per cent increase in turnover during 1960, as opposed to an aggregate increase of 8 per cent for the retail trade in Denmark as a whole.

Ironmongery and domestic apparatus went up by 57 per cent and furniture by 13 per cent. Good progress was also made by FDB's ten department stores and specialist shops, the ANVA store in Copenhagen showing a gain of 55 per cent.

Copenhagen Co-operative Society has opened 12 self-service laundrettes in its supermarkets. Although their estimated trade is only 1 per cent, they attract customers to the stores.

Toothpaste market

The retail market for toothpaste is valued at between £17 million and £18 million of which about 50 per cent is sold through grocers, 45 per cent through chemists, and the remainder through various other outlets.

Clothing sales

NEARLY 50 per cent of all suits are now sold "off the peg." In the price range below ten guineas the proportion is considerably larger. There is now growing demand for good-quality ready-mades in the upper price bracket.

It has been estimated that by 1970 expenditure on all clothing could reach almost £1,500 million compared with £1,100 million in 1960.

Walsall Co-operative

TRAVEL BUREAU

AT YOUR SERVICE

to assist you in

PLANNING YOUR

HOLIDAY

COME CO-OPERATIVE SHOPPING FOR:
Something special in
sandals

CHUM
sandals



MC30. The famous CHUM TAN full chrome sandal, beautifully built to stand up to the wear-and-tear of a boy's Summer life. Handsomely slashed and punched instep, with long-life vulcanised sole and heel. Full S.A.T.R.A. fittings. From according to size. **24/6**



STANFORD
sandals

DG501. The equally famous TAN STANFORD sandal for girls. Pretty punched instep, white stitching, with thick crepe sole and heel. In sizes and half sizes. Also in RED, DG502, BEIGE DG503, BUCK DG504.

From **13/11**
according to size.

WALSALL
Co-operative
SOCIETY LIMITED

Savings Facilities

SAVINGS facilities provided by the society give excellent opportunities for a secure investment at a good rate of interest.

Share and loan contributions can be made at the head office and at branch stores at any time during business hours. Small savings bank contributions can be received at all times in the head office, and on Mondays and Tuesdays at branch stores.

SHARE CAPITAL

Anyone over the age of 16 may become a member of the society, and may hold up to £500 in their share account. Interest of 4 per cent is paid if purchases are not less than £10 per half-year. In other cases 3½ per cent interest is paid.

LOAN CAPITAL

An unlimited amount may be held in a loan account. Interest of 3½ per cent is paid if purchases are not less than £10 per half-year. In other cases 2½ per cent interest is paid.

SMALL SAVINGS

Up to £50 may be held in our small savings bank. It is an admirable way of teaching children the value of thrift. Contributions, not exceeding £2 in any one payment, may be made. Interest is paid at the rate of 4 per cent.

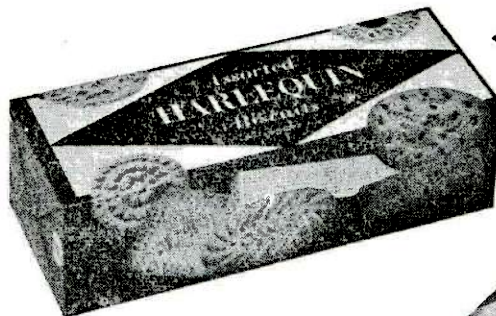
OTHER LOANS

Subscription (development) loans may be received from members of the society holding not less than £1 in share capital. Loanholders will undertake to deposit subscriptions of a minimum sum of 10s. per week or 10s. per month over a period of two, three, four, or five years.

Interest will be allowed at the following rates: 3½ per cent per annum on two years' account; 4 per cent per annum on three years' account; 4½ per cent per annum on four years' account; and 5 per cent per annum on five years' account.

The interest earned, calculated on the balances standing to the credit of the account at the beginning of the society's quarters, and remaining on deposit for the whole of the following quarter, will be credited to the account at the end of the period defined in the agreement.

CRISP and CRUNCHY



Bix—a welcome delicacy from CWS biscuit factories—and a colourful new pack for the popular Harlequin selection



CWS Biscuits are so good

EVERYBODY likes a crisp, crunchy biscuit. Biscuits indeed play a bigger part in our life than we often realise. The reason, of course, is that they form the ideal snack—they are served quickly, require little or no preparation, and the variety of choice is infinite.

That is why the businessman, when he slips into his favourite café, asks for coffee and biscuits; why the housewife in the course of her busy day breaks off for a moment or two

to make a cup of tea and munch a biscuit.

And when guests call unexpectedly between meals the biscuit is a blessing indeed—the demands of hospitality are fulfilled in a moment without fuss or worry.

Sailors for centuries have found them indispensable for long sea voyages under sail, and biscuits have figured in the commissariats of armies, explorers, and mountaineers.

CRUMPSALL

Some biscuits have become famous. Crumpsall Cream Crackers, for instance, are household words. At the CWS works, Crumpsall, near Manchester, they have been making fine biscuits since 1873. And the demand by the Co-operative Movement led to the establishment of a further factory at Cardiff and the more recently established works at Harlow New Town.

Biscuit-making since those early days has seen many changes. Machinery has constantly been improved, the range has been immeasurably increased, and the hygienic supervision is such as was undreamed of then.

In all these spheres the CWS factories have kept to the forefront. Handling is kept to a mini-

mum. From the time the dough is mixed until the crisp, delectable biscuit is wrapped and packed the greatest care is taken.

The public's taste for biscuits is always changing. Just after the war there was a big demand for sweet and cream biscuits, probably because of the long period of sugar rationing. Then there was a swing to the digestive and semi-sweet varieties.

A recent introduction you ought to try is Bix, a cheese savoury biscuit in a colourful red, yellow, and blue pack. It can also be supplied loose.

An old favourite in a new guise, which we also illustrate, is Harlequin, an established popular assortment.

Ask for these at your Co-operative store. You will be well satisfied.

New bar for visitors

Visitors to the popular Traveo Hydro Hotel at Llandudno this season have the use of a new, luxurious bar, and improvements include 14 extra bedrooms, and access to the bar and dining-room from the promenade.

SPORTS AND GALA

Co-operative Recreation
Ground, Lichfield Road,
Rushall

TUESDAY, AUGUST 8, 1961
at 2-30 p.m.

SPORTS for Employees,
Members, and Children

Sideshows, Film Show,

Baby Show

Cake-making
Competition

Admission Free :: Car Park

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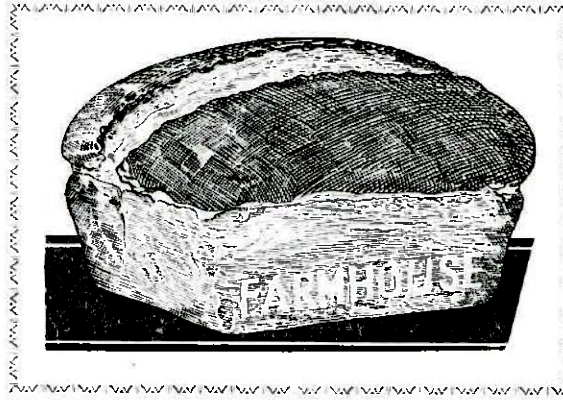
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it has just
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you like and
it stays
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